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> Arcserve Accelerates Growth; Adds Industry Veterans to Executive Leadership Team

Executing on its double-digit growth strategy, Arcserve augments its already-accomplished executive lineup with key additions to its product, finance and strategic alliance teams

MINNEAPOLIS – July 21, 2016 – Arcserve, LLC, the market's first provider of simple, unified data protection for cloud, virtual and physical environments, today announced the expansion of its leadership team with the appointment of four executives to its global product development, finance, and strategic alliance divisions. The expansion adds further depth to its already distinguished leadership team, and underscores its continued focus on transforming the way midsize and decentralized large-enterprise organizations protect their data.

"I am very pleased to welcome such exceptional talent to the organization," said Mike Crest, CEO of Arcserve. "They each have a proven ability to deliver on hyper growth strategies and exceed high standards for customer centricity. In combination with their deep industry expertise and our global development initiatives, we are well positioned to have a breakout year."

Darin McAreavey, Chief Financial Officer
Darin McAreavey joins Arcserve from SaaS cloud-based software company, Cachet Financial Solutions, where he served as Executive Vice President and Chief Financial Officer. Under his leadership, the organization rapidly executed on aggressive growth initiatives and underwent a successful IPO in 2014. Prior to Cachet, he led finance divisions as Chief Financial Officer at several leading technology companies, including storage solutions developer, Xiotech Corp, Wireless Ronin Technologies (acquired by marketing-tech firm, Creative Realities, in 2004) and Stellent Inc., where he played a significant role in the acquisition by Oracle in 2006.

McAreavey brings over two decades of public and privately-held financial experience to his new role, where he is responsible for optimizing Arcserve's double-digital growth strategy. "It's evident that Arcserve has achieved impressive gains in market share over the past year, and I look forward to overseeing Arcserve's strategies for further expansion," McAreavey said.

Oussama El-Hilali, Vice President of Products
Oussama El-Hilali joins Arcserve as Vice President of Products, assuming a pivotal role in managing its research and development, product strategy and emerging technologies. He brings nearly 25 years of senior leadership experience from prominent technology organizations including EMC, Symantec and cloud-based backup firm, Carbonite, where he was instrumental in expanding its product portfolio through organic and inorganic growth initiatives. Additionally, El-Hilali has extensively consulted with software companies to amplify growth through new technology development and acquisition.

As a published writer, El-Hilali co-authored *Digital Data Integrity: The Evolution from Passive Protection to Active Management,* which examines comprehensive data management and serves as a guide to IT managers on how to plan cost-effective strategies for their data centers. "Arcserve is uniquely positioned to meet the evolving data protection and information accessibility needs of this dynamic market," said El-Hilali. "I'm excited to join a team that truly embodies all aspects of innovation, coupled with a customer-first approach."

Erica Antony, Vice President of Product Management
Erica Antony joins Arcserve from information management solution provider, Veritas Technologies (acquired by Symantec in 2005 and most recently by The Carlyle Group this year), where she served as Senior Director of Product Management. In this capacity, she led commercial business strategy and product planning initiatives for its mid-market backup and recovery organization, as well as implemented agile development and planning practices. Prior to this role, Antony established the competitive intelligence discipline at Symantec.

As Vice President of Product Management at Arcserve, Antony is responsible for global product planning, pricing strategy, and competitive intelligence. "In less than two years, Arcserve has built out a complete, enterprise-capable product suite that's fueling rapid worldwide growth," said Antony. "I look forward to joining such a focused and inspired organization."

Scott Petersen, Vice President of Global Channel and Alliances
Scott Petersen joins Arcserve as Vice President of Global Channel and Alliances, assuming the key position of growing its strategic technology partnerships and aligning its global channel strategies. He brings over 25 years of sales leadership experience from leading technology organizations, including virtualization and data management solutions provider, Sphere 3D, McData Corp (acquired by Brocade Communications Systems in 2007), and data protection provider, BackBone Software (acquired by Quest Software in 2010).

Most recently, Petersen served as Vice President of Sales at Sphere 3D, where he grew its global presence and OEM business to 20 percent of worldwide revenue. "Arcserve has done an incredible job of building its global channel network to over 7,500 partners in record time," Petersen said. "This isn't surprising given the mindset that partners are an extension of its core team."

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About Arcserve
Arcserve is a leading provider of data protection and recovery software that provides organizations with the assurance that they can recover their data and applications when needed. Launched in 1990, Arcserve provides a comprehensive solution for cloud, virtual and physical environments, on premise or in the cloud, backed by unsurpassed support and expertise. Arcserve Unified Data Protection (UDP), available on Arcserve's appliance or your hardware, drives a full range of highly efficient and integrated data protection capabilities through a simple, web-based user console. Arcserve has a customer base of 45,000 end users in more than 150 countries and partners with over 7,500 distributors, resellers and service providers around the world. Arcserve is headquartered in Minneapolis, Minn. with offices around the world. Visit www.arcserve.com.

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